National Farmers Federation

Concept Draft

16 September 2021

Market drivers and corporate sustainability obligations
Free Trade Agreements, ESG reporting, EU requirements
– carbon border adjustments and carbon due diligence

Market Access

SUPPLY CHAINS

THE MARKET

THE PUBLIC

GOVERNMENT

TRANSLATE

Assist companies, financial institutions and investors to improve their understanding of Australian agricultural sustainability, and to align this with their sustainability practices and reporting

PROMOTE

'Brand Australia' and Australian sustainable agriculture and future access to market places

Australian Agricultural Sustainability Framework

A foundation for translating, communicating, and profiling Australian agriculture

INTENT

Voluntary information sharing

Adapt to emerging issues

Market and consumer intelligence

INFORM

Sustainability value propositions, frameworks and schemes about market expectations

ORGANISE

Data harmonisation and interoperability

Consistent indicators, methods and processes

Organised and consistent

Continuous improvement

Engage new products and markets

FARMERS

INDUSTRY FRAMEWORKS

Such as Dairy, Beef, Grains, Horticulture, Wine

Industry and Commercial Schemes

Such as HORT360, myBMP, AgCarE, JBS, McDonalds

Recognising natural capital

Environmental Frameworks

GOVERNMENT PROGRAMS

Such as Future Drought Fund and Land Restoration Fund (QLD)

ENVIRONMENTAL SERVICES

Biodiversity and Carbon 'Quality Carbon' such as ANU Biodiversity Trading Platform

Australian Government
Department of Agriculture, Water and the Environment