

# On Farm **Connectivity** Information Service

**On-farm connectivity.  
Driving the next wave of productivity.**

Digital and agtech adoption on Australian farms has long been held back by connectivity issues and digital literacy, but this complex landscape is now easier to navigate with the National Farmers' Federation (NFF) On Farm Connectivity Information Service.

The free independent **Information Service** has been developed by the NFF to complement the Federal Government's On Farm Connectivity Program (OFCP), a \$30 million initiative over two years to support primary producers in agriculture, forestry and fisheries adopt connected machinery and sensor technology.

Providing a rebate of 50 per cent of the cost of eligible equipment, including installation and training, of between \$3,000 and \$30,000 (excluding GST), the OFCP covers digital technologies such as soil moisture probes, water flow and pressure monitors, livestock monitoring systems and pump controllers as well as, associated connectivity equipment.

To help farmers navigate the connectivity investment landscape and make informed decisions for their business, the Information Service provides practical support tailored to individual needs. Delivered by the NFF's Regional Tech Hub, more than 150,000 people have utilised the Regional Tech Hub since its inception, and now its capability has been extended to provide dedicated on-farm connectivity support and advisory services.

Whether it be determining how to extend connectivity from the house to the machinery shed or yards, or how to support some of the highly sophisticated production networks and systems they wish to adopt, the Information Service prides itself on providing independent solutions.

Stepping farmers through the myriad of choices of digital technologies, the applications available to them, and solutions for equipment, set-up and installation, the information is provided at a grassroots level to account for all levels of connectivity and digital literacy.

Farmers are urged to make use of this free, independent advisory service via the **Regional Tech Hub website**, or the dedicated hotline, so they can talk to someone who speaks their language, understands the unique environment in which they operate, and can listen to what they are wanting to achieve with their on-farm connectivity requirements.

It is hoped that by utilising the Information Service, or accessing the online information toolkit and webinars, farmers will then confidently participate in the **On Farm Connectivity Program** to access rebated support for the cost of eligible equipment, including installation and training, to drive the productivity of their business into the future.

**For more information head to [nff.org.au/on-farm-connectivity-information-service/](https://nff.org.au/on-farm-connectivity-information-service/) or contact the Regional Tech Hub hotline on 1300 081 029.**

**Or for more information on the OFCP visit [infrastructure.gov.au/ofcp](https://infrastructure.gov.au/ofcp)**



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