Farm Data Code

Summary Audit Report for FarmSimple

Provider: CroppaCo Pty Limited
Assessed against Farm Data Code version: 2.0

Published Date: 26/09/2025
Expiry Date: 26/09/2026
Audit Number: 0002

Transparency

- ✓ 1.1
- ✓ 1.2
- ✓ 1.3
- ✓ 1.4
- ✓ 1.5
- ✓ 1.6

Fairness

- ✓ 2.1
- ✓ 2.2

Control

- ✓ 3.1
- ✓ 3.2
- ✓ 3.3
- ✓ 3.4
- ✓ 3.5

Portability

- ✓ 4.1
- ✓ 4.2
- ✓ 4.3
- ✓ 4.4
- ✓ 4.5
- ✓ 4.6

Security

- ✓ 5.5
- ✓ 5.2
- ✓ 5.3
- ✓ 5.4
- ✓ 5.5

Compliance

- ✓ 6.1
- ✓ 6.2

National Farmers Federation

Summary of terms

What Farm Data, or other data about the farmer or farm business is being collected, created, aggregated, used, or shared?	Farm Data: Farm location, paddock details, silo details, fuel tank details, crop information, grain movements, fertiliser information, pesticide information, herbicide information, paddock activities, livestock information, fuel usage, weather information, etc. Other data about the Farmer or their farm/business: Farmer's personal details: name, email address. HR records such as employee timesheets, qualifications and safety inductions.
Why is this being done?	Farm Data: Record keeping and planning. Other data about the Farmer or their farm/business: Assist in running business.
Who is the Provider sharing Farm Data with?	None - Not shared with third parties apart from those requested by the farmer
Is Farm Data being de-identified?	Data not shared Data is not de-identified because it is not shared with third parties apart from those requested by the farmer
How long is Farm Data stored for?	From date of service termination Farm Data is stored for at least 24 months unless farmer deletes data themselves, or requests for it to be deleted.
How can farmers obtain a copy of their Farm Data?	Users can download their data from within the platform, or by emailing support.
How can farmers get Farm Data deleted?	Users can delete their own data, or request deletion of data by emailing support
In which countries is Farm Data stored or made available?	Worldwide
What's in it for the farmer, and for the Provider?	Farmer: Record and plan farm/business activities. Assist in running their business. Provider: Subscription fees
Are there any risks or detriments that may affect farmers?	Data is available to users added by the farmer. Users should have their permissions reviewed to ensure they can only view/edit/delete data appropriate to them.

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Transparency

Transparent, clear and honest collection, use and sharing of Farm Data. Providers will:

Data Code Principles	1.1	1.2	1.3	1.4	1.5	1.6

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Transparency

1.1

Provide Farmers with plain-English, easily found terms and associated policies for data collection, use, and sharing detailing:

- **the identity of the contracting party/ies;**
- **what Farm Data and any other data about the Farmer or their farm/business, will be collected, created, aggregated, used, or shared;**
- **purpose/s for which Farm Data is being collected, used and shared;**
- **the value being created for the Farmer, and the Provider;**
- **how Farm Data will be managed and shared, in terms of security, access, and de-identification protocols;**
- **identity and/or nature of any other entities with whom it shares Farm Data;**
- **processes and conditions for data retention, data retrieval, and service termination; and,**
- **any risks or detriments that may adversely affect Farmers who share data with the Provider.**

Meets the code? Yes

Provider's comment

All this information can be found in FarmSimple's privacy policy and terms of use.

We endeavour to list every piece of data FarmSimple collects in our privacy policy. This data is required for FarmSimple to accurately record and plan farm and other business activities for our users (farmers).

The sole aim is to assist the owner in the running of their farming business. Data is never shared with any third party unless specifically requested by the owner of the data (farmer).

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Transparency

1.2

Obtain clear, fully informed, and express consent from the Farmer as to the terms for collection, use, and sharing of Farm Data.

Meets the code? Yes

Provider's comment

When first opening FarmSimple the farmer is prompted to accept terms.

On acceptance, a record of what terms and a timestamp of acceptance is recorded against the farmer's user account.

If terms are update, acceptance is requested again.

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Transparency

1.3

Provide prompt notice about any material changes to the terms and associated policies for collection, use, and sharing of Farm Data.

Meets the code? Yes

Provider's comment

Farmers are notified by email in advance of terms and conditions, or the privacy policy changing.

4 weeks' notice is provided, unless it is an emergency change

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Transparency

1.4

Where a material change to terms and associated policies is proposed, obtain clear, fully informed, and express consent for the Farmer to accept the change and; provide an avenue for the Farmer to terminate the agreement without incurring a financial penalty and with adequate time to port or delete their Identifying Farm Data.

Meets the code? Yes

Provider's comment

On the date that the terms and conditions (T&Cs) or privacy policy changes in the system, farmers will see a pop up on the login screen asking them to accept/decline the new T&Cs/privacy policy.

If they accept the system will note the date they accepted the T&Cs and privacy policy.

If they decline, they will get logged out.

If farmers decline the T&Cs/privacy policy pop up, they can email support to ask for their account to be cancelled or deleted.

Data will be held in database for up to 24 months, unless the farmer requests for it to be deleted.

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Transparency

1.5

Provide a mechanism for Farmers to enquire about the collection, use, storage, security and sharing of Farm Data.

Meets the code? Yes

Provider's comment

Farmers can email support directly at support@croppaco.com

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Transparency

1.6

Notify Farmers of the legal jurisdiction in which Farm Data is stored or made available.

Meets the code? Yes

Provider's comment

Data stored on cloud - available in most countries worldwide.

All staff located in Australia

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Fairness

Fair and equitable use of Farm Data.
Providers will:

Data Code Principles	2.1	2.2

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Fairness

2.1

Ensure that Farmers get value from the use of Farm Data – including products and insights derived from it.

Meets the code? Yes

Provider's comment

Farmers get a historical record of what's happening on their farm: reduced paperwork, team coordination, increased compliance, insights

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Fairness

2.2

Ensure that Farm Data is not used to the detriment of Farmers without their clear, fully informed, and express consent.

Meets the code? Yes

Provider's comment

The sole aim of FarmSimple is to assist the owner in the running of their farming business. Data is never shared with a third party unless specifically requested by the data owner (farmer).

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Farmer Control

Ability to control and access Farm Data.
Providers will:

Data Code Principles	3.1	3.2	3.3	3.4	3.5

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Farmer Control

3.1

Ensure the Farmer has control over who can access and use their Identifying Farm Data.

Meets the code? Yes

Provider's comment

Farmers can invite users to their account and can choose a permission level to set what each user can access.

Farmers can delete the user they added, or archive them (they stay in the list but can't access anything)

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Farmer Control

3.2

Take all reasonable steps to ensure any other entities permitted access to Farm Data are bound by the terms agreed between the Provider and Farmer, and do not contravene the provisions of this Code. This does not include entities nominated by the Farmer for data sharing purposes. Inform the Farmer where terms have not been fully passed on, or Code isn't complied with.

Meets the code? Yes

Provider's comment

There are no third parties that access farm data apart from the ones the farmer nominates.

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Farmer Control

3.3

Provide a mechanism for the Farmer to request corrections to Farm Data.

Meets the code? Yes

Provider's comment

Farmers can change their own data through the software, and can also email support@croppaco.com

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Farmer Control

3.4

Ensure Identifying Farm Data and any other data provided by the Farmer to the Provider, is not deleted without the Farmer's authorisation during any agreed or legally required data retention period.

Meets the code? Yes

Provider's comment

Farm data is kept until farmer deletes it or requests deletion of it from the support team.

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Farmer Control

3.5

Take all precautions to avoid identification or re-identification of a farm or Farmer from de-identified data, without the Farmer's clear, fully informed, and express consent.

Meets the code? Yes

Provider's comment

N/A –Data is not de-identified because it is not shared with third parties apart from those requested by the farmer

Detailed compliance report against Farm Data Code

Portability

Ability to obtain and delete Farm Data. During any agreed and legally required data retention period. Providers will:

Data Code Principles	4.1	4.2	4.3	4.4	4.5	4.6

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Portability

4.1

Provide Farmers and/or their nominees with the ability to obtain all Identifying Farm Data (both raw and/or processed) in a structured and frequently used machine – or human-readable format where technically feasible.

Meets the code? Yes

Provider's comment

Farmers can download almost all their data in Excel form, or they can request their entire database in JSON format

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Portability

4.2

Provide documentation to make ported data usable, e.g. Application Programming Interface (API) documentation and data model diagrams.

Meets the code? Yes

Provider's comment

Data structure diagrams provided for exported data if requested.

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Portability

4.3

At the request of the Farmer, delete or dispose of any Identifying Farm Data, unless prohibited by law or unable to do so.

Meets the code? Yes

Provider's comment

Farmers can delete their own data or ask support to do it

Detailed compliance report against Farm Data Code

Portability

4.4

Ensure that contingency plans exist to give Farmers the option to port and/or delete Identifying Farm Data in the event of insolvency.

Meets the code? Yes

Provider's comment

All users will be emailed, notifying them to download or delete their data within 4 weeks

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Portability

4.5

Provide the Farmer fair warning in advance of changes to legal jurisdiction, change of control, or sale of the Provider entity, and adequate time for the Farmer to port and/or delete their Identifying Farm Data.

Meets the code? Yes

Provider's comment

Will email farmers to notify them of the change in ownership via email, and a prominent notice on our website.

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Portability

4.6

Ensure that Farmers can port and/or delete Identifying Farm Data in the event of service termination.

Meets the code? Yes

Provider's comment

Entire database will be made available to farmer if requested. Corresponding data structure diagrams will also be provided.

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Security

Keeping Farm Data protected and secure.
Providers will:

Data Code Principles	5.1	5.2	5.3	5.4	5.5

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Security

5.1

Take all reasonable and prudent steps, in line with industry best practice, to ensure Farm Data and any other data provided by the Farmer to the Provider, are protected at all times from unauthorised access, damage or destruction.

Meets the code? Yes

Provider's comment

We are concerned about safeguarding the confidentiality of farmers information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorised employees who need to know that information to operate, develop or improve FarmSimple.

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Security

5.2

Put in specific data management protocols to protect sensitive data about the Farmer or farm, such as personal/financial information.

Meets the code? Yes

Provider's comment

Only database Admins have access to the production database that contains sensitive info such as farmers' address. No financial information is stored.

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Security

5.3

Promptly notify the Farmer of a data breach that has led to unauthorised access to, or damaged or destroyed Farm Data.

Meets the code? Yes

Provider's comment

In the event of a security breach, all current users will be notified by email of the breach along with any relevant details if their data was involved in the breach.

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Security

5.4

Implement a backup and recovery regime that is appropriate for the scale, sensitivity and timeliness of the Farm Data.

Meets the code? Yes

Provider's comment

FarmSimple has daily data backups. These are stored for 30 days, then purged.

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Security

5.5

Ensure all staff and sub-contractors that work with Farm Data, and/or set terms, policies, and/or processes for Farm Data are trained to comply with the terms of this Code.

Meets the code? Yes

Provider's comment

The Farm Data Code, along with training in specific security policies, is included in our staff induction.

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Compliance

Compliance with privacy and disclosure obligations. Where Providers are required by law to provide information to a third party, they will:

Data Code Principles		
	✓ 6.1	✓ 6.2

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Compliance

6.1

Avoid disclosing any Identifying Farm Data; or,

Meets the code? Yes

Provider's comment

No farm data is disclosed to outside parties.

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Compliance

6.2

If Identifying Farm Data must be disclosed, where legally permissible the Provider must promptly notify any Farmer whose information will be (or has been – if prior warning is not possible) disclosed.

Meets the code? Yes

Provider's comment

An email will be sent to affected farmers, if allowed by the law.

Disclaimer

The “Farm Data Code Provider Summary Audit Report” website (Website) is operated by the National Farmers’ Federation Limited (NFF). The Website provides a listing of data and technology products (Products), supplied by different providers (Providers), assessed by NFF for compliance with the NFF Farm Data Code (Code).

What is certification?

Providers who wish for their Products to be assessed and certified for compliance against the Code apply for assessment by NFF. NFF perform a desktop review of certain documents to assess a Product’s compliance before publishing the outcome of this assessment on the Website. Where a Product complies completely with the Code it will be certified.

NFF’s intention is that the Website provides a quick reference for how Products comply with the Code and provides a summary of how Farm Data is handled by Providers.

Certification and assessment is not advice on the quality of the services provided by a Provider or the Product and the review performed by NFF does not consider or reflect these aspects in any way.

By including the Summary Audit Report or certification of a Product on the Website, NFF is not providing an endorsement of the Product, Provider or any services.

How do members of the farming industry use the Website?

NFF operates the Website to allow members of the public to review Providers’ and Products’ performance against the Code, as assessed by NFF.

While NFF has taken all reasonable measures to confirm the accuracy of its assessment, it does not warrant that any information published on the Website is accurate, complete, reliable or up to date. We request that Providers ensure the information they provide is correct when they apply for assessment and certification, however rely on Providers to comply with this request.

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NFF encourages farmers to report to NFF any conduct of a Provider or a Product that does not comply with the Code. However, NFF accepts no liability for any aspect of the interaction between a Provider and user of the Website, including but not limited to fees, payments and refunds, scope of services, performance or delivery of any services or contractual disputes. NFF is not a regulator of the relationship between a Provider and any recipient of the Provider’s services.

How is personal information used in a complaint?

If you make a complaint, your personal information will be used by NFF to contact you and obtain additional information from you about the alleged breach of the Code. Your personal information will never be published by NFF or provided to a Provider.

For further information on how NFF collects, uses, discloses and stores personal information, please see our Privacy Policy at https://nff.org.au/programs/australian-farm-data-code/australian-farm-data-code-certification-privacy-policy/
The Privacy Policy also provides for how complaints related to privacy may be raised with and managed by NFF.