

1 October 2026

Diversity in Agriculture Leadership Program Pledge

At Prime Super, we are committed to creating a diverse and inclusive workplace.

We value diversity in all its forms and aspire to reflect the members and communities we serve. We believe different experiences, perspectives and ideas make us a stronger organisation, helping us make better decisions for our members and create a workplace where our people can contribute and thrive.

- Diversity in leadership: We are committed to building diverse leadership and creating opportunities for people with different backgrounds, experiences and perspectives to contribute at all levels of our organisation.
- Learning, mentoring and leadership development: We are committed to supporting career growth through a comprehensive learning calendar, mentoring opportunities and leadership development programs that help build a diverse pipeline of future leaders and strengthen capability across our organisation.
- Culture and inclusion: We cultivate an inclusive and respectful workplace that encourages authentic self-expression, diverse perspectives and a strong sense of belonging.
- Supporting greater equity: We recognise that meaningful workplace policies can help address broader inequalities. Prime Super employees receive superannuation contributions as part of their parental leave.

We are pleased to support the Diversity in Agriculture Leadership Program and its vision to empower women in agriculture to help shape the future of Australia's food and fibre industry.



Raelene Seales

Chief Executive Officer
Prime Super